

## Illinois Phi Beta Lambda 2016 National Leadership Conference Results

Approximately 35 students, advisers, and guests from Illinois traveled to the 2016 Phi Beta Lambda National Leadership Conference (NLC) in Atlanta, Georgia, from June 24-27, 2016. The PBL NLC was attended by over 1,700 registered members, advisers, professional division members, and guests with 2,200 PBL competitors. Following are the results from the 2016 National Leadership Conference:

- 1<sup>st</sup> place, Largest Local Chapter Membership, University of Illinois (98 members)
- Illinois, Largest Professional Division Membership, North Central Region (44 members)
- 1<sup>st</sup> place, Illinois, Most Reactivated/Chartered Chapters, North Central Region (3 chapters)
- 1<sup>st</sup> place, Illinois, Largest Increase in State Chapter Membership, North Central Region (up 89 members)
- 2<sup>nd</sup> place, Illinois, Largest State Chapter Membership, North Central Region (288 members)
- 1<sup>st</sup> place, Professional Division Membership, North Central Region, Southwestern Illinois College
- 2<sup>nd</sup> place, Professional Division Membership, North Central Region, Southern Illinois University Carbondale
- 3<sup>rd</sup> place, Top 10 Connect, Illinois
- Erik Prousa, Illinois State University, Who's Who in Illinois PBL
- 3<sup>rd</sup> place, Contemporary Sports Issues, Sid Menon, Illinois State University (\$100)
- 3<sup>rd</sup> place, Integrated Marketing Campaign, Taylor Conrad and Erik Prousa, Illinois State University (\$100)
- 3<sup>rd</sup> place, Future Business Educator, Nicole Schertz, Illinois State University (\$300)
- 5<sup>th</sup> place, Marketing Analysis & Decision Making, Taylor Conrad, Illinois State University
- 6<sup>th</sup> place, Help Desk, Natalie Burmood, Illinois Central College
- 6<sup>th</sup> place, Management Analysis & Decision Making, Drake Jackson and Tyler Sassine, Illinois Central College (\$100)
- 9<sup>th</sup> place, Business Sustainability, Paige Brzeszkiewicz, Illinois State University
- 9<sup>th</sup> place, Sports Management & Marketing, Erik Prousa, Illinois State University
- 10<sup>th</sup> place, Client Service, Tyler Sassine, Illinois Central College
- 10<sup>th</sup> place, Community Service Project, Heartland Community College
- 10<sup>th</sup> place, Desktop Publishing, Marco Payan and Gabriella Trevino, Illinois State University
- 10<sup>th</sup> place, Human Resource Management, Abby Armbrust, Illinois State University
- 10<sup>th</sup> place, Integrated Marketing Campaign, Mike Prousa and Andy Rodriguez, Illinois State University
- 10<sup>th</sup> place, International Business, Kristian Robles, Illinois State University
- 10<sup>th</sup> place, Job Interview, Amanda Brown, Southwestern Illinois College
- 10<sup>th</sup> place, Marketing Concepts, Morgan Tighe, Southern Illinois University Carbondale
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Linda Lambert, Adviser for the Heartland Community College PBL chapter, presented a workshop for conference attendees entitled "Joy in the Journey."

Southwestern Illinois College Phi Beta Lambda was recognized at the opening general session by CEO Jean Buckley for their community service project with the Southwestern Illinois College Kids' Club.